

## Message Text

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46

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W  
----- 060001

O R 151311Z JUL 75  
FM AMEMBASSY SOFIA  
TO USDOC WASHDC IMMEDIATE  
INFO SECSTATE WASHDC 9899  
USIA WASHDC

UNCLAS SOFIA 1458

E.O. 11652: N/A  
TAGS: BEXP, BU  
SUBJECT: PLOVDIV '75

COMMERCE FOR DEPUTY ASSISTANT SECRETARY DOWNEY FROM AMBASSADOR

REF: A) SOFIA 1385; B) SOFIA 1427

1. NEED YOUR PERSONAL HELP IN GETTING ACTION ON AN IMPORTANT ELEMENT OF PREPARATION FOR OUR PAVILION AT THE PLOVDIV FAIR. REFTEL A SENT "PRIORITY" JULY 8 REQUESTED ON URGENT BASIS INFORMATION NEEDED FOR COMPLETION OF US PAVILION BROCHURE. WHEN NO REPLY WAS RECEIVED, REFTEL B EMPHASIZING URGENCY OF SITUATION WAS SENT "IMMEDIATE" ON JULY 11. AS OF YET THERE HAS BEEN NO RESPONSE.

2. CAN YOU HELP TO BREAK THIS LOGJAM? THE DELAY ALREADY HAS SERIOUSLY REDUCED THE USEFULNESS OF THE BROCHURE IN PROMOTING THE US PAVILION, AND FURTHER DELAY COULD MEAN THAT THE BROCHURES WILL NOT EVEN BE READY IN TIME FOR OPENING OF FAIR ITSELF. IN VIEW OF TIME, EFFORT, AND MONEY THAT GO INTO THE PREPARATION FOR THE FAIR, AS WELL AS HOPED-FOR RESULTS, ANY UNNECESSARY DELAYS THAT DAMAGE EFFECTIVENESS OF US PRESENTATION ARE UNFORTUNATE.

3. BASIC OUTSTANDING QUESTION ON BROCHURE IS WHETHER THERE IS TO BE MESSAGE BY SECRETARY OF COMMERCE AND IF SO WHAT IS TEXT? IS THERE TO BE PICTURE OF SECRETARY?  
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ALSO WE NEED LIST OF COMPANIES WHOSE PRODUCTS APPEAR IN USIA CORE EXHIBIT IF THEY ARE TO BE LISTED IN BROCHURE, WHICH OF COURSE WOULD BE DESIRABLE.

4. ANY ACTION YOU CAN TAKE TO EXPEDITE A REPLY ON THESE  
MATTERS WOULD BE GREATLY APPRECIATED.  
HERZ

UNCLASSIFIED

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 26 AUG 1999  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 15 JUL 1975  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
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**Review Date:** 10 MAR 2003  
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